

akshay agrawal

a responsible interaction designer

अक्षय अग्रवाल

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the exciting stuff

Wikipedia Contributor
1700 edits, 135 articles created

Indian Student Association
4 cities, 2 countries, Founder

TEDx Speaker
2016, India

Founder
Ukhadlo and ClassFever, aged 14, 16

what I do well

Qualitative, Quantitative User Research

Insight Synthesis

Participatory Design

Choice Architecture

Cognitive Psychology

User Journey/Flow Mapping

Wireframing & Visual UI Design

Digital Prototyping (HiFi, Motion)

Usability Testing

Pitching & Storytelling

Compliance and Business consulting

Physical Computing

Card Tricks & Puns

Lawn Tennis & Ping Pong

what I do it with

Harvard Business Cases, JStor,
PollFish, Python, C, Flask, AWS, Rapid
Prototyping, SolidWorks, Unity, Unreal
Engine, VR/AR, Vive, Oculus, C#,
MadMapper, InVision, Framer, XD,
Axure, Figma, Origami, Adobe CC,
AfterEffects, Front-end development
(HTML, CSS etc)

you can talk to me in

English (Native), Hindi (Native),
Spanish (Learning)

education

ArtCenter College of Design, Dec 2019

Minor in Social Innovation, Graduating with Honors

Interaction Design (Bachelors of Science)

professional experience

Ernst Young

Design & Business Consulting Intern, India, Jun - Aug '19

Supported Design and Consultancy teams to research, execute and test design solutions for global clients while working with Sales team to expand clientele

City of Santa Monica

Social Impact & Design Fellow, May - Aug '18

Crafted citizen-government collaborative brainstorming activities. Synthesized themes and project ideas are being used to target anomalous Wellbeing indicators in Pico, Santa Monica

college collaborations

WAYMO sponsored studio

UX Researcher, Team Project, Sep - Dec '19

Ongoing collaboration with WAYMO to unify the WAYMO driver across various form factors from sidewalk delivery machines to off-road mining equipment (!)

DiDi Chuxing sponsored studio

UX Researcher, Animator and UI Designer, Team project, Sep - Dec '18

Collaborated with DiDi Chuxing team to design the future of autonomous ridesharing in 2030. Project later showcased at 10th China Car Design Awards by DiDi

MIT co-partnered studio

UI Designer & Team coordinator, Team project, Jan - April '18

Invented multi-dimensional visualization tools and frameworks to help study ocean eddies in collaboration with MIT Woods Hole Institute of Oceanography under grant from the National Academies. Featured in case study presented at the IXDA Education Summit.

continued

Sentient Research sponsored studio

Project Coordinator, UI Designer, Usability Tester, Team project, Jan - April '19

Empowered parents aged 16-21 to overcome early parenthood challenges through participatory design in collaboration with Sentient Research

US Census Bureau Open Innovation Conference '17

Student delegate, June 2017

Blueprinted strategies with LA County & US Census Bureau officials to reach historically uncouneted people for the 2020 US National Census

you like entrepreneurs?

Studio Shoonya

Principal, May 2019 onwards

Pro-Bono Design and Business consulting and services for eligible India-origin and India-focused ventures. 4X revenue for an Indian traditional natural products company

Grading the education of a Country

ClassFever, Founder, 2015, India

Launched a platform to rank educational institutions based on a proprietary multi-factor mathematical model (250mn+ calculations) and built a revenue-positive business around it at age 16

Fostering and Enabling a country's Entrepreneurs

Ukhadlo, Founder, 2013, India

Launched an online networking platform for VCs, Entrepreneurs, Ideators, Accelerators etc at age 14. Gained significant user traction and national media recognition.

Akshay Agrawal

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